

BREAKOUT SESSION #2

11:15 am-12:00 pm

Cracking the Code: Strategies for Effective Program Marketing at Lane

CENTER 425 | [Zoom](#)

Attend this interactive, dynamic session designed to empower faculty and staff at Lane with essential marketing strategies to promote programs effectively. Gain valuable knowledge on leveraging digital platforms, crafting compelling content, and optimizing your program's web presence. Learn proven techniques to engage your target audience and attract prospective students effectively from Lane's marketing and recruitment experts. *Presented by Rebecca Long, Claire Graman, of Marketing and Rosa Maria Banuelos Uribe.*

Navigate Through Moodle 4

CENTER 219 | [Zoom](#)

Please note this is an encore of session 1 content. Join us while we fly through the new Moodle 4 space and walk through the changes in Moodle 4. We will cover the basics of where to find your course settings, activity and resource settings, question bank, and much more! *Presented by Rory Beck and Adrienne Abernathy of the ATC.*

Neurodivergent Student Voices: Tips for Making a World of Difference

CENTER 416 | [Zoom](#)

The newly-formed Neurodivergent Student Network (LCC student organization) will provide an introduction to what neurodivergence is, and how neurodivergent students at LCC experience higher education. Students, faculty, and staff will provide tips for how to develop skills and practices that will make all students at LCC feel more supported. Handouts listing resources will be provided. *Presented by Faculty Advisor Kendra Rivera and students Beth Halbrook and Jeremiah Powers.*

Radical Flexibility: Adapting to the Needs of Part-Time Students

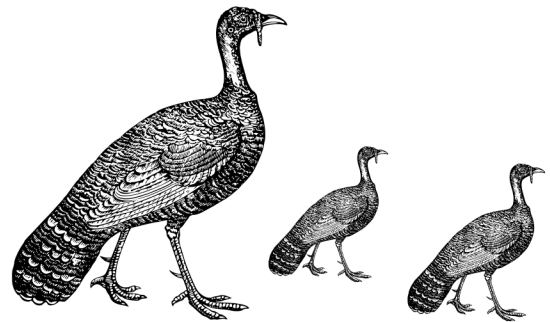
CENTER 308 | [Zoom](#)

Part-time college students juggle a precarious balance of work, family, and academic commitments that can prevent timely completion, but colleges can anticipate steady numbers of part-time students long into the future. Join this session to learn more about the inequitable outcomes among underrepresented populations that attend part-time and how your college can keep pace with practices and technological interventions that address part-time student needs from application through graduation. *Presented by guest lecturer Dr. Christina Hubbard Senior Director of Advisory Services at EAB.*

Selective Applications and Admissions Procedures: Implementing Measures to Reduce Bias

CENTER 401 | [Zoom](#)

Discussions in this session will include implementing criteria for selective applications and program admissions that are equitable, reduce barriers for underrepresented populations, and improve diversity in academic programs. *Presented by guest lecturer Dr. Roger Cleveland of Eastern Kentucky University.*



Update Your Speed Dial: Quick Intros and Overviews from Several Lane Student Support Areas

CENTER 237 | [Zoom](#)

At this session, you'll hear up-to-date service information from multiple campus offices, including the Center for Accessible Resources, the Library, C.A.R.E., Mental Health and Wellness Center and Retention Counseling, Tutoring and the SHED. Leave with a "speed-dial" list of places to refer students who have questions, are struggling, or generally need a little more direction to succeed and stay at Lane. *Presented by Jenn Kepka, Tutoring Services, and others.*

Unveiling the Art of Well-Being: A Journey in Health & Wellness

CENTER 427 | [Zoom](#)

Are you ready to explore how health (a goal or destination) is intrinsically connected to wellness (the journey along the way)? Imagine a colorful tapestry with six dimensions of wellness - physical, emotional, mental, existential/spiritual, relational, and environmental - each adding its own unique thread to the fabric of our well-being. You will leave with actionable items that will improve your health, wellness, and well-being. *Presented by Jenni Miner, Employee Wellness Coordinator.*